International Journal of Research in Arts and Social Sciences, Nsukka

Volume 3, 2011

ISSN 2141-8349

© Published by Society for Research and Academic Excellence University of Nigeria, Nsukka

Visit www.academicexcellencesociety.com

Editor in-Chief

Rev. Dr. Ezichi Anya Ituma University of Nigeria

Editors

Professor Udobata Onunwa University of Birmingham

Professor Herbert O. Anyanwu University of Uyo

Dr. Tunde Charles Iruonagbe Covenant University, Ota, Ogun

Professor P. N. Ibeagha University of Nigeria

Most Rev. Professor E. M. Uka University of Calabar, Calabar

Professor Emma O. Ezeani University of Nigeria

Rev. Dr. Charles Allison Niger Delta University

Professor N. I. Ikpeze University of Nigeria

Professor F. C. Okoli University of Nigeria

Professor O. N. Njoku University of Nigeria

Professor Inno Nwadike University of Nigeria

Professor Otagburuagu University of Nigeria

Dr. David T. Ejenobo Delta State University, Abraka Professor Malachy Ike Okwueze University of Nigeria

Rev Professor Elijah Obinna University of Missouri-Columbia

Dr. Emeka Ugwueye

Nnamdi Azikiwe University, Awka

Professor J. C. Okeibunor University of Nigeria

Rev. Dr. Charles Allison Niger Delta University

Professor R. N. C. Anyadike University of Nigeria

Professor Chinedu C Chukueggu University Of Port Harcourt

Professor Damian Opata University of Nigeria

Professor O. K. Oyeoku University of Nigeria

Professor Kate Oreh University of Nigeria

Professor C. I. Ifelinni University of Nigeria

Professor C. O. T. Ugwu University of Nigeria, Nsukka

Professor B.G. Nwogu University of Nigeria

Assisting Editors

Prof. A. I. Okpoko Prof. C. I. Okebalama Prof Jonah Onuoha Archaeology & Tourism Linguistics & Nigerian Languages Political Science Dr. Uzo Okoye Social Work

Dr. C. S. Akpan Mass Communication
Dr. Nnanyelugo Okoro Mass Communication
Dr. P. U. Okpoko Archaeology & Tourism
Dr. C. S. Akpan Mass Communication

Prof. (Fr.) M. C. Ifeagwazi Psychology

Prof. M. O. Iwuchukwu Foreign Languages & Literature

Dr. Mrs. J.U.Akabuogu Education

Dr. Ngozi Udengwu Theatre Arts and Film Studies

Dr. Alloy Okoli
Dr. Ken Ifesinachi
Prof Ike Ndolo
Prof. N.N. Ezuma
Prof V. I. Okeke
Political Science
Mass Communication
Sociology and Anthropology
Prof V. I. Okeke

Prof Uju Umoh Arts Education Prof. P. C. Onokala Geography

International Journal of Research in Arts and Social Sciences is published twice in a year by the Society for Research and Academic Excellence, University of Nigeria, Nsukka.

The aim of the Society is

a) Encouraging sound academic excellence in society through active research publications on the internet

b) Changing society through academic leadership in humble services to communities

 Changing the political climate in Developing Nations through intellectual empowerment for service

d) Organising Symposiums, Awards, Rallies to challenge social ills, oppression of the poor, less privileged and the downtrodden

e) Delegating members and awardees to government agencies to speak for the less privileged and also to challenge injustice, corruption, and abuse of Human Rights

f) Carrying out and publishing research to empower people for job creation and Poverty Eradication through creative Education and skill development

g) Encouraging and promoting altruistic participation in politics

Well researched articles for publication must be original, not published elsewhere and sent to the Editor online as attached document. Seasoned peer reviewers assess articles before they are accepted for publication. Intending contributors are requested to visit the Society website (www.academicexcellencesociety.com) for detailed guidelines

For details:

www.academicexcellencesociety.com

Mail to

The Editor

societyacademicexcellence@gmail.com

Phone: 08063465010

In this issue

Kurai Development I K. Chukwuemeka Ob		_			rospect		1	
Data Analysis/ Vis Trends in Religious		on in S	Social	Sciences	: Curr	ent Cha	llenge	s and
Ezichi A. Ituma				•••		•••	23	
Ethnographic Study (Cross River State	Of Oil Pa	lm Prod	luce In	Akamkpa	Local	Governm	nent Aı	rea Of
Joy Nneka Uchenye F	Ejikeme (A	Ajalla)	•••	•••		•••	42	
Desirability And Eff Sector: A Critical Dis						The Nig	gerian 1	Public
Kelly Bryan Ovie Eju							62	
Combating Political A Peter N. Nwokolo							ledia 76	
The Language Of Afr Julia Udofia				h 			90	
The Crude Oil Price S								
Charles Uche Ugwua							98	
Art And Tourism: Prosperity	An Inev	itable l	Partners	ship For	Enviro	nmental	And	Social
Chris Echeta							106	
Media Evangelism: A Anthony Chinedu Ek				_			117	
Ergativity in Igbo: Ins	_			ect Cluste	r			
Nweze, Ifeoma M.				•••	•••		132	
The Odo Masquerade Etiti Local Governme				n Develop	ment: A	A Case St	udy Of	Igbo-
E. I. Itanyi		·		•••	• • •	•••	151	
English And Ibibio Pl Nkereke Mfon Essien			•	of Their		•	161	

An Appraisal Of Economic Ar Against Corruption In Nigeria			mes Cor	nmissio	n (Efcc)	And The	War
T''' T 1 N		-			•••	181	
Perception Of Primary School	Teacher	s On Th	ne Use O	f Oral I	Literature	;	
E. P. Obiweluozo	•••	•••	•••	•••	•••	204	
Achieving The Millennium D Nigeria: Ethical Perspective	evelopm	ent Go	als Thro	ugh Co	mbating	HIV/AID	OS In
Nkechinyere G. Onah						214	
Counselling Skills For Impro Students In Nsukka Education				mance	Of Seco	ndary So	chool
F. N. Onyiliofor					•••	228	
The Implementation Of The 20	004 Ban	k Refor	ms In Ni	geria: A	Post Fa	cto Analy	ysis
Chukwuka E. Ugwu & K. C. C	Onyeabo	r	•••	•••	•••	240	
Restoring The Lost Identity Of	f Ogba F	People: I	Problems	And P	rospects		
Uche A. Dike	•••		• • •	•••	•••	255	
The Ethic of Reciprocity as experience of widows in Niger		e for R	estoring	Humar	dignity	vis-a-vi	s the
Ikechukwu Anthony Kanu	•••	•••		•••	•••	268	
Social Disorder And Its Implic	ations F	or Tour	ism Dev	elopme	nt In Nig	eria	
Livinus Chikpandu Ekechukw	u	•••	•••	•••	•••	277	
The Impact Of Visual Ima Mathematics In Nursery School	_			_		earning l	Basic
Anne Ngozi Diogu						285	